

1. You will be asked to choose a topic for your assignments: impact of the media, social networking, or flu vaccinations. Identify a research question related to this topic.  
*(Examples of research questions: Has the image in the mass media of people with disabilities changed over the past century? How do images of women in the media affect self-identity among teenage girls? What are some of the beneficial uses of online social networks such as Facebook? What are some of the harmful effects of online social networks such as Facebook? What are the risks associated with flu shots for adults?)*
  
2. Name 5 different resources (library search tools, specific publications or types of publications, or websites, etc.) you might use to find information on your topic.
  - 1.
  - 2.
  - 3.
  - 4.
  - 5.
  
3. What are some of the differences between a scholarly (peer reviewed) research article and a general magazine article?
  
4. Where would you start your research? Why?
  
5. Where can you get library help with your research? Name 2 or 3 sources.

**Describe your topic clearly (in one complete sentence ideally):**

Example: What messages are conveyed in the media about women?

**Identify main concepts:****CONCEPT #1**

Messages

**CONCEPT #2**


Media

**CONCEPT #3**

Women

**CONCEPT #4****Can you think of other search terms to use for this topic?****Think of synonyms & related words to use when you start to search:****Tips:**

- You often can use the Thesaurus tab in databases (also called Topic Guide or Subject Guide) - to help you build strings of words and phrases that relate to each concept
- You can sometimes use "truncation" (also called wild cards) to make your searching faster - For example: use the \* when searching databases and \$ when searching library catalogues. E.g. Canad\* in a database will produce all records that start with those 5 letters - Canadian, Canada, Canadians, etc.


 KEYWORD  
STRING  
Concept  
#1

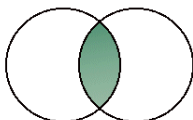
Messages or stereotyp\* or body image or identity or sexism (etc.)

**AND**KEYWORD  
STRING  
Concept  
#2

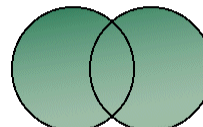
Media or film\* or cinema or movies or television or advertising or internet (etc)

**AND**KEYWORD  
STRING  
Concept  
#3

Women or female\* or girls or sex role or gender (etc.)



**AND** is an operator that **COMBINES** words & phrases. (Shaded area is what you get.)



**OR** is an operator that **COLLECTS** them. (Shaded area is what you get.)